

IFLA WORLD COUNCIL MEETING MINUTES.

Beca conference room, Auckland, New Zealand, 8-9th April 2013.

OPENING.

Meeting opened at 9.00 am on the 8th of April 2013

B1. WELCOME, INTRODUCTIONS, ATTENDANCE, APOLOGIES, PROXIES AND OBSERVERS

The president of IFLA, Ms. Desiree Martinez, opened the meeting thanking all the participants for their attendance. Desiree Martinez then called upon Mr. Ilya Mochalov, Secretary General, to give the outcome of the number of delegate present and voting rights.

Ilya Mochalov reported the following:

Delegates with a right to vote: 20

Proxies: 16

EXCO voting members: 6

Quorum was reached with Total votes: 42

The following delegates, EXCO members, observers and guests were present at the World Council meeting and mentioned hereafter with their acronym name in the Minutes.

EXCO members:

Desiree Martinez, President (DM)

Ilya Mochalov, Secretary General (IM)

John Easthope, Treasurer (JE)

Carlos Jankilevich, VP Americas Region (CJ)

Dato Ismael Ngah, VP Asia-Pacific Region (DIN)

Nigel Thorne, VP European Region (NT)

Delegates present:

AILA (Australian Institute of Landscape Architects) - John Easthope (JE)

ALAROS (Association of Landscape Architects of Russia) - Ilya Mochalov (IM)

APAP (Associação Portuguesa dos Arquitetos Paisagistas) – Miguel Braula Reis [Day 2] (MBR)

ASLA (American Society of Landscape Architects) – Terry L. Clements (TC)

ASOPAISAJE (Asociación Costarricense de Paisajismo) - Carlos Jankilevich (CJ)

BDLA (Bund Deutscher Landschaftsarchitekten Bundesgeschäftsstelle) - Fritz Auweck (FA)

BSLA (Bund Schweizer Landschaftsarchitekten) - Christian Tschumi (CT)

CAAP (Centro Argentino de Arquitectos Paisajistas) – Ana Luisa Artesi (ALA)

CHKILA (Chinese Hong Kong Institute of Landscape Architects) - Leslie Chen (LC)

CHSLA (Chinese Society of Landscape Architecture) - Xiaoming Liu (XL)

CTLAS (Chinese Taiwan Landscape Architects Society) – Chun-Yen Chang (CYC)

CSLA/AAPC (Canadian Society of Landscape Architects) - Raquel Peñalosa (RP)

DL (Danske Landskabsarkitekter) - Anja Boserup Qvist (ABQ)

ELAU (Estonian Landscape Architects' Union) – Bruno Marques (BM)

IFLA JAPAN – Takano Fumiaki (TF)

ILAM (Institute of Landscape Architects Malaysia) – Nor Atiah Ismail [Day 2] (NAI)



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ILASA (Institute for Landscape Architecture in South Africa) - Anthony Wain [No proxy] (AW)
ISLA (Indonesia Society of Landscape Architects) - Soehartini (Tinoek) Sekartjakrarini (STS)
MARK (Suomen maisema-arkkitehtiliitto Finlands landskapsarkitektförbund) – Emilia Weckman (EW)
NLA (Norwegian Landscape Architects) - Gyda Grendstad (GG)
NZILA (New Zealand Institute of Landscape Architects) – Renee Davies (RD)
SAP (Sociedad Colombiana de Arquitectos Paisajistas) – Gloria Aponte (GA)
SILA (Singapore Institute of Landscape Architects) - Damian Tang Kok Fri (DT)
SVERIGES ARKITEKTER (Sweden) - Emily Wade (EWe)
TALA (Thai Association of Landscape Architects) - Ariya (Narm) Aruninta (Day 2) (AA)

Administration present:

Christine Bavassa, IFLA Communication & Executive Secretary

Proxy votes were transferred from - to:

AAPM / Morocco to Bruno Marques (ELAU / Estonia)
AEP / Spain to Emily Wade (SVERIGES ARKITEKTER / Sweden)
AIAPP / Italy to Fritz Auweck (BDLA / Germany)
ASOP / Romania to Fritz Auweck (BDLA / Germany)
CTLA / Turkey to Christian Tschumi (BSLA / Switzerland)
CZLA / Czech Republic to Emily Wade (SVERIGES ARKITEKTER / Sweden)
FILA / Iceland to Anja Boserup Qvist (DL / Denmark)
GLAU / Ukraine to Fritz Auweck (BDLA / Germany)
ILI / Ireland to Emily Wade (SVERIGES ARKITEKTER / Sweden)
ISLAP / Iran to Hiko Mitani (IFLA Japan)
LI / UK to Bruno Marques (ELAU / Estonia)
NVTI / The Netherlands to Emilia Weckman (MARK / Finland)
ÖGLA / Austria to Christian Tschumi (BSLA / Switzerland)
SAPM / Mexico to Desiree Martinez (President)
ULAB / Bulgaria to Bruno Marques (ELAU / Estonia)
UPAS / Serbia to Emilia Weckman (MARK / Finland)

Apologies received from:

AAPM / Morocco - Akram El Harraqui
AEP / Spain - Toño Sopasens
AIAPP / Italy - Anna Sessarego
APAC / Central America - Yariela Cedeño
ASOP / Romania - Andrei Condoros
AUDADP / Uruguay - Rafael Dodera
BALA / Bermuda - Sarah Vallis Pietila
CTLA / Turkey - Mustafa Artar
CZLA / Czech Republic - Klara Salzmann
GLAU / Ukraine - Viktor Skorokhodov
HALA / Hungary - Tamas Domotor
HDKA / Croatia - Barbara Klemar
IFLA Vice-president, Africa Region – Philip Ngunjiri
ISLAP / Iran - Mohammad Motallebi

LAAB / Latvia - Lilita Lazdane
LI / UK) - Kathryn Moore
NVTL / The Netherlands - Charlotte Buys
ÖGLA / Austria - Thomas Knoll
SAP / Colombia - Diana Wiesner
SAPE / Ecuador - Alexandra Moncayo
SLAN / Nigeria - Tunji Adejumo
UPAS / Serbia - Andreja Tutundzic

Observers and Guests:

Mike Owen (Facilitator) (MO)
AIAPP (Associazione Italiana di Architettura del Paesaggio) - Ermanno Cattaneo (EC)
ASLA (American Society of Landscape Architects) – Joel Albizo (JA)
CAAP(Centro Argentino de Arquitectos Paisajistas) - Ana Bajcura (AB)
DL (Danish Association of Landscape Architects) - Jeppe Aagard Andersen (JAA)
ELAU (Estonian Landscape Architects' Union) – Sirle Salmistu (SS)
IFLA Communication Chairperson - Paula Villagra (PV)
IFLA Competition Chairperson - Beverly A. Sandalack (BS)
IFLA Cultural Landscapes Committee Chairperson - Patricia O'Donnell (PoD)
ILAM (Institute of Landscape Architects Malaysia) - Fadrihah Mohd Taib (FMT)
ILAM (Institute of Landscape Architects Malaysia) - Teo Kae Siang (TKS)
ISLA (Indonesia Society of Landscape Architects) – Hengki Triyoga Heksanto (HTH)
ISLA (Indonesia Society of Landscape Architects) – Elitua Simarmata (ES)
ISLA (Indonesian Society of Landscape Architects) – Bambang Cahyo Murdoko (BCM)
ISLAP (Iranian Society of Landscape Professions) – Mahdi Khansefid (MK)
IFLA JAPAN - Mitomo Uehara (MU)
KILA (Korean Institute of Landscape Architecture) – Jeong-Hann Pae (JHP)
NZILA (New Zealand Institute of Landscape Architects) – Diane Menzies (DiM)

B2. AGENDA AND TIMETABLE

Item C3. Constitution & By-Laws.

The Secretary General suggested that this matter be left for after the Strategic Plan is reviewed and no Constitution changes are discussed during this World Council.

No further matters regarding the agenda and timetable were raised.

IM moved a motion to approve the agenda. Seconded by NT.

Motion was carried unanimously.

B3. RATIFICATION OF THE MINUTES OF THE 2012 WORLD COUNCIL MEETING

CT raised an objection to the approval of the 2012 minutes highlighting the fact that item M of the minutes referring to the report back from the European region meeting, such report and its motions were missing. Report is included as Attachment 1 to the Minutes.

NT moved a motion to approve the minutes with the acceptance that the report back from the European regional meeting be included in this year's Minutes. Seconded by IM.

Motion was carried with 1 abstention.

B4. MATTERS ARISING FROM THE MINUTES

Matters from the Minutes were presented by IM to inform IFLA World Council members of the tasks arising from IFLA World Council 2012 meeting minutes (to-do list).

The IM proposed a motion that his report be approved. Seconded by NT.

Motion was carried unanimously.

C1. ELECTION PROCESS AND RESULTS.

To inform IFLA World Council members on the results of IFLA elections for the office of Secretary General for the 2013-2015 period.

There was only one candidate and the result of the voting process was as follows.

There were 54 (fifty four) electronic records in total of the Delegates and EXCO members voted.) and their votes received in the electronic system.

2 (two) votes received from the Delegates were found to be invalid due to their Associations have (ABAP and SLAN) not paid their 2012 dues and therefore they are not eligible to vote. They were suppressed from the final results by the electronic system administrators.

9 Associations and one EXCO member have not used their voting rights.

The total number of 52 (fifty two) votes found to be valid. The number of votes received for Ilya Mochalov for the IFLA Secretary General office was 52 in favour.

C2. INTRODUCTION OF ELECTED OFFICERS AND APPOINTMENT OF SCRUTINEERS

The president DM spoke to congratulate IM and moved a motion that Xiaoming Liu (CHSILA) and Fritz Auweck (BDLA) be appointed as scrutinizers to verify the votes. Seconded by NT.

Motion was carried unanimously.

C5. SCRUTINEERS REPORT.

The scrutinizers reported back stating that everything was in order, elections were conducted according to the Constitution and the By Law and moved a motion to ratify the elections of Mr. Ilya Mochalov for the office of Secretary General. Seconded by MD.

Motion was carried unanimously.

C4. MEMBERSHIP.

IM reported about new applications for IFLA Membership and moved a motion that the following be approved:

To decline three applications from National Associations from Georgia (EU), Mongolia and Vietnam (APR) for the time being and continue a dialogue with them for future revised applications.

To approve applications from Mr. Francis and Mr. Liversedge as individual members of IFLA.

To decline the application Mr. Cooray (Sri Lanka).

The motion on all three proposals was seconded by DM.

Motion was carried unanimously.

D1. PRESIDENT'S REPORT.

DM spoke to her report and proposed that it be approved. Seconded by IM.

The motion was carried unanimously.

D2. VP AFRICA AND MIDDLE EAST REPORT.

IM summarised the report submitted by Herman de Lange, secretary general for the IFLA Africa region. The key area of concern relates to the Strategic Plan and budget, submitted in November 2012 and current name of the region “Africa and the Middle East”, that is not truly reflective of the current operational set-up.

Discussion:

CJ stressed how difficult it had been to set the Africa region in motion and how important this was to pursue.

RP raised the question of how best to help the Africa region, perhaps a strategic plan or guidelines on how best to support the region.

DIN suggested that the two new members from the Middle East be approached and encouraged to form the Middle East region of IFLA.

TC expressed her concern that the World Council should not decide such matters without due consideration. It was agreed that the subject needed to be discussed further and actions are to be taken by EXCO and the President.

D3. VP AMERICAS REPORT.

CJ made a brief account of his report by means of a PowerPoint presentation.

And proposed that the following motions be approved:

To move forward and make the proper contributions and decisions to continue with IFLA restructuring.

To provide major and universal support to the LALI initiative by both IFLA World and Regional levels.

To secure funding and support to the IFLA Americas Regional Project.

The motions were seconded by DIN.

The motions were carried unanimously.

D4. VP ASIA-PACIFIC REPORT.

DIN quoted from his report that, “Due to (the) short time frame between the last meeting in Cape Town and Auckland, there has not been significant progress on the activities. However, the region through its member countries remains active in pursuing some important events to elevate the profession such as IFLA APR Congress in Shanghai, IFLA APR Cultural Landscape Symposium in Malaysia and a membership drive.”

He proposed that the report be accepted by the World Council and requested a round of applause for the organisers. The motion was seconded by IM.

The motion was carried unanimously.

D5. VP EUROPE REPORT.

NT spoke to say that since there had been no IFLA Europe General Assembly since South Africa, the content of his report was limited.

He highlighted one specific proposal referred to in the report that currently there is an article in IFLA Constitution which demands that the host nation pays a fee of 20% of the registration fees following each event. But he suggested not discussing this proposal until after the Strategic changes are implemented.

NT proposed that the report be accepted by the World Council. The motion was seconded by IM.

The motion was approved unanimously.

D6. SECRETARY GENERAL REPORT.

IM highlighted the important tasks carried out during his second year as SG and moved that his report be approved. STS seconded.

The motion was carried unanimously.

DM requested a round of applause to all the members of EXCO.

E1. EDUCATION COMMITTEE REPORT.

No report was submitted.

The president reported that James Taylor (Education Committee Chair) had written to the EXCO to inform them of his decision to step down from his role as Chair. The proposal made was for James Taylor's decision be accepted and approved. She asked the audience to join her in a round of applause to honour and thank Jim Taylor for his commitment and hard work throughout his time as committee Chair.

The president called for nominations that will be open for a period of three months and in the meantime an interim chair had to be chosen.

VP Europe reported that Andreja Tutundzic (UPAS / Serbia) was interested in assuming the role.

Terry Clements suggested that it would be good to have a look at the Terms of Reference as not all the tasks had been accomplished and that nominations had to follow the terms of the ToR. Terry Clements was asked by DM if she would accept the role of interim be an interim Chair for the Educational Committee for the duration of the congress. The motion was seconded by DIN.

The motion was carried unanimously.

E2. CULTURAL LANDSCAPE COMMITTEE REPORT.

PoD reported that with limited resources (both human and financial) the committee had pursued the following:

Continued with National Inventories and best-practice additions to the iflcl.org website, fostering the objective of sharing expertise and information globally

Continued to participate in the International Landscapes Charter initiative with global chair serving on the IFLA committee

Enlarged the cultural landscape definitions dialogue; perhaps through a yahoo group list serve if that can be set-up.

Initiated a section on the iflcl.org website for the UNESCO Historic Urban Landscape (HUL) - recommendation to promote HUL and the preparation of short HUL case studies that address the multiple values of preserving heritage while addressing diverse contemporary needs and imperatives

Prepare an outline for an IFLA Cultural Landscapes Policy and engage in a web/email exchange to formulate a draft policy, bringing the draft to the 2013 New Zealand IFLA World Congress and discuss it at the IFLA CLC meeting, requesting input from those present. Forward a draft to the IFLA Executive for consideration in 2013-14 and possibly bring a final document for approval to the 2014 World Council

E3. COMMUNICATION COMMITTEE REPORT.

The report was an update of the activities and objectives of the committee's overall strategy.

PV proposed that the report be approved with its recommendations. These were:

To select a new chair for the committee, PV suggested that she was willing to stand for the post for another mandate.

To hire a designer who could create the material based on the photos collected during the Photo Competitions and the “ideals” of IFLA

To focus 2013/14 on implementing the first draft of IFLA year book and create a committee for that purpose.

PV requested that each region have a website manager and that he/she should be sent the information that members wanted to appear on the web.

PV moved a motion that her report be approved. STS seconded.

The motion was carried unanimously.

E4. COMPETITION TASK FORCE REPORT.

BS read to her report and moved that the following motions be approved:

The first motion to receive the 2013 Student Design Competition report as information.

The second motion to ratify the appointment of IFLA Student Design Committee for a period of five years: Rosalea Monacela, RMIT, Melbourne, Australia, Jusuck Koh, Professor Emeritus, Wageningen University, Netherlands, Beverly Sandalack, Professor & Associate Dean, University of Calgary, Canada, Chair

The following individuals have agreed to serve and are recommended for appointment on the IFLA Competitions Committee. Formation of the committee will also help to enable progress on some initiatives and ensure transition to another committee chair over the next few years.

As a means of documenting and promoting the IFLA Student Design Competition, it is intended that a publication (print and web-based) will be prepared as a collaboration of the IFLA NZILA Organising Committee and the IFLA Student Design Committee. This publication will commemorate the 50th IFLA Congress and will include the past 10 years of student competitions. It will include critical essays as well as a retrospective of the competitions.

A third motion moved by BS to support the development of this publication and to dedicate the amount of \$1000 US (or an amount at the discretion of EXCO) from IFLA as seed money to allow initial preparation of the materials. This will be supplemented by additional funds to be raised.

The hosting of the student competition shifts yearly to the local organising committee of the annual congress, and as it coincides with the congress, the due date shifts from year to year. This makes it difficult for schools to coordinate student work for entries, and may also discourage participation.

The fourth motion by BS to authorise the Competitions Committee to consider alternative arrangements for the yearly student landscape architecture design competition and to report back to the EXCO and World Council with recommendations.

The president proposed that the motions in the report be approved. The motions were seconded by DIN. ABQ spoke to say that it was difficult to approve the motions of task forces that were going to be reviewed in the Strategic plan.

The first motion was carried unanimously.

The second motion was carried unanimously.

The third motion was carried with 3 abstentions.

The fourth motion was carried unanimously.

E5. INTERNATIONAL LANDSCAPE CONVENTION TASK FORCE REPORT.

IM presented the report on behalf of Kathryn Moore, Chair of the Task Force and read the motions of the report.

Motion 1. In anticipation of the next UNESCO landscape meeting in November 2013, the ILC working party asks each member of the executive committee and every delegate and member of World Council to:

Commit to building formal, signed partnerships supporting an ILC at an international level (through AGM's, personal contacts, and other institutions), by the end of October 2013.

Agree to take responsibility for encouraging the development of national and regional landscape charters (if none exist) with national professional bodies and governments, to report progress to by the end of October 2013, and further progress at the World Council in Argentina 2014. Where charters do exist, for example in Europe and Latin America, delegates commit to promoting them at every opportunity, record and forward progress to IFLA HQ.

Work to obtain agreements, partnerships or letters of support for an ILC from civic organizations and NGO's. Detail and report progress by end October 2013 and further progress in Argentina 2014.

Submit (by post or scan) at least 20 signatures of the ILC document to IFLA HQ before end of October 2013.

As a matter of urgency, uses social media (or asks someone to help) to pass on the ILC website and petition details to contacts and friends.

Contact the national UNESCO ambassadors of the new Executive Board when membership is announced this summer, to inform of the significance of the proposal.

Ensure information is passed to the working group and IFLA HQ to record and collate progress in anticipation of the meeting in November 2013.

Motion 2. World council approves budget to:

Establish new partners including CIDCE (the environmental lawyers in Limoges) RAMSAR,

Continue the dialogue with UNESCO, United Nations Agencies such as UN Habitat and FAO, CBD, and NGO's.

Cost for production of award brochure partnership between IFLA and UNESCO.

Discussion. CJ asked who was to do the 'follow-up' to which the IM replied that it was to be the task force chair, Kathryn Moore. TC suggested that the word "commit" be changed for "encourage".

IM proposed that the motions in the report be approved with the suggested change of the word "commit" for "encourage". The motions were seconded by DIN.

The first motion was carried with 2 abstentions.

The second motion was carried with 1 abstention.

The President thanked Kathryn Moore for her hard work and asked for a round of applause.

E6. ECONOMIC RECOVERY STRATEGY FOR LANDSCAPE ARCHITECTS TASK FORCE.

No report was submitted.

E7. EDUCATION OPPORTUNITIES DATABASE TASK FORCE.

No report was submitted.

E8. LANDSCAPE ARCHITECTS WITHOUT BORDERS TASK FORCE REPORT.

STS read to her report. She requested support to promote the task force work on the website and proposed a motion to approve the task force strategy.

The president DM moved a motion that this discussion will be continued during the strategy workshop. The motion was seconded by IM.

The motion was carried unanimously.

E9. LANDSCAPE FOUNDATION.

No report was submitted.

E10. WORLD CONGRESSES AND CONFERENCES TASK FORCE REPORT.

No report was submitted.

Spanish version of the guidelines was sent to be posted on the web.

E11. YOUNG PROFESSIONALS' ADVOCATE TASK FORCE.

No report was submitted.

E12. SIR GEOFFREY JELICOE AWARD TASK FORCE REPORT.

FA, member of the SGJA jury, read through the recommendations of the jury.

Stressed was put on the need to establish a confidential database of all the candidates nominated for the award every year to keep track of who had been nominated. The report stated that this record was because candidates can only be nominated up to a maximum of three times.

FA moved a motion that the report be approved. STS seconded.

The motion was carried unanimously.

E13. INTERNATIONAL LIAISON TASK FORCE.

International liaison being one of the assignments of the president, the subject is dealt with in the president report.

E14. NATURAL RESOURCES & PROTECTED LANDSCAPES.

Ana Artesi proposed a motion recommending the creation of regional chairs to represent and launch the goals of the IFLA Committee with representatives in each country.

The president DM moved a motion that this discussion will be continued during the strategy workshop. The motion was seconded by IM.

The motion was carried unanimously.

STRATEGY SESSION F.

F1. PRESIDENT'S ADDRESS.

DM addressed to the members of the World Council stressing the importance of this particular meeting.

F2. STRATEGIC PLANNING WORKING GROUP REPORT

DiM and BM presented the work done by the SPWG appointed by the decision of the World Council 2012 and suggested that the discussion will follow.

F3. STRATEGIC PLANNING WORKING GROUP WORK INTRODUCTION.

MO as the facilitator explained some essential parts of the proposed strategic draft, prepared by SPWG and opened Questions and Answers section.

A number of questions were raised.

The president DM, supported by EXCO, proposed discussion of the motions and to allow time for reflexion and due consideration. She suggested that formal voting should take place on the 2nd day of the World Council meeting taking into the account the work of the Delegates in the workshops.

DM moved a motion, that a group of World Council members and guests, namely Gyda Grendstad (Norway), Patricia O'Donnell (USA), Raquel Peñalosa (Canada) and Ilya Mochalov, the Secretary General, who volunteered to review the document overnight (outside the meeting) would suggest the formal motions for the voting on the second day of the World Council. The motion was seconded by DIN.

The motion was carried with 3 abstentions.

H. WORKSHOPS SESSION G REPORT BACK.

G1. VISION FOR THE PROFESSION OF LANDSCAPE ARCHITECTURE.

Outcome:

What should be the aims over the next 2/3/5 years –

The indicators of success? – aspiration, inspiration and motivation; it is also about 'people' not just the 'profession'

Aspirational – timeless and about the future

Inspirational – general purpose contributions to society as a whole

What information should be promoted about the profession? –

The profession is about:

global/planet/world/people/cultures/economics/values/holistic/balanced/attractive/equitable/sustainable/respect
/innovative/collaboration/resilience

Vision - IFLA envisions a resilient planet...

A resilient and sustainable planet with spaces and places that are (at the same time) attractive and meet the social, economic and cultural needs of people and communities.

OR

A world where spaces and places are managed with a balanced concern for their attractiveness, sustainability, and the social and economic needs of people.

Mission – needs to be a summary statement of purpose. Currently there are too many words – consider “IFLA leads, promotes, advocates, collaborates etc.”

e.g. IFLA leads, promotes and represents landscape architecture as a global profession



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Indicators of 'success'? –

For the 'Vision' & the 'Mission' – to have effective engagement at the top table; increase the educational system; promotion of best practice guidelines. These should be the principles for the composition of the V&M statements (including 'politics' & 'education')

G2. COMMUNICATION, PROMOTION OF THE PROFESSION.

CJ reported that the Workshop was well attended.

Main outcomes are as following. After a lively and active exchange of ideas, the result of the work was structured along three major blocks, related to, internal; external, marketing and Promotion and branding. The resulting three major blocks were.

Branding of IFLA. Value proposition, by line and though slogans, use of images: Visual Literacy.

Internal. Information on Demand, Duration, Archiving.

External Primary audience to IFLA. Who is important to IFLA?

Discussion outlined:

Branding IFLA:

Articulate value propositions to others

Create by line presence and slogans

Focus on building how IFLA and the profession are perceived

Use images to convey content surveys

Identify key audiences theirs perceptions of IFLA (carrot means)

Membership

What is IFLA on best day?

by line

Review member/ delegate survey for content

Internal Communication Key Issues

Difficulties to access information

Information is not shared / provided as age appropriate to media sources

IFLA information discussions don't flow

Need to pay attention to information on demand

Need to schedule activities and responsibilities

More current cutting edge use of technology

Archiving information

Image of IFLA structure

Need to set up a diagram of communication: links/sources

Chaotic information organize through a contextual format

External Communication:

Drive awareness of organizations

Generate awareness of profession (scope of professional visual products)

Recognize the primary audience:

Recognizable projects

Relevant projects

Landscape Architecture pointing out problems to be tackled

Landscape Architects as solvers and as leaders on significant projects

Landscape Architects does more than gardeners

Landscape Architects are stronger partners and build lasting partnerships



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Landscape Architects are to humble to underline the importance of their job.

Need to make the public aware of the positive side of being generalists:

Facilitators of specialists

Managing complexity

Importance to communicate complexity simply

Benefits to recognize who is important to Landscape Architecture and IFLA

Outcomes:

Branding IFLA:

IFLA as the ultimate and paramount benchmark of Landscape Architects and the profession

Internal Communications

Information on demand

Curations

Archiving

Accessible information

Communication/ discourse between people

Dense information access

Images to convey information use. Visual Literacy

What is value of IFLA to local associations?

Sourcing

Interface strategy

Information on associates

Info on Landscape Architectural events

Links to partners

Use of images

How to connect to members (Associations delegate's individuals)

External Communications

Engage:

Primary audience for IFLA and partners important to IFLA

Promote LA (global)

Identify:

How to make complexity simple, understandable, accessible

How to make IFLA valuable and uniquely relevant

Marketing and Promotion

Be modern, contemporary, relevant, and innovative. Provide a strong image/ impression

By-line slogan on best day tomorrow

Value proposition of IFLA to others/ relationship with others

Build on UNESCO, UN Habitat and other major partners standing association

Help other organizations: become a global BROKER. Developed global relationship

Identity crisis of organization branding of IFLA

G3. EDUCATION, TRAINING, PROFESSIONAL DEVELOPMENT IN LA.

MO and DiM reported:

a) How to become a qualified professional?

-accreditation

-database of LA

-regulatory framework

- uniform exam
- potentially authority on global professional qualification
- global mobility / global practice long-term
- b) Professional practice - Top List Priorities for IFLA):
 - develop a template for LA law for recognition purposes
 - establish an international licensing system
 - hold workshop to promote profession
 - identify opportunities for defining & sharing best practice
- c) Education - Top List Priorities for IFLA:
 - Develop accreditation system for education
 - Training & education about LA amongst decision-makers (& LAs themselves)
 - Promote LA awareness amongst secondary schools
 - Develop agreed core curriculum for LA profession
 - Develop staff exchange & visiting lecturer programme
 - Raise the academic status of the profession /publication.

G4. AGREEMENTS BETWEEN IFLA CENTRE AND GROUPS.

IM reported that in IFLA there should be three-layered legal documents:

1. Constitution.
2. By-Laws.
3. Agreements with Regions and IFLA Members (National Associations).

These documents need to be revised/created with the help of professional lawyers.

I1. NEW ADDRESS BRUSSELS.

The secretary general IM read to his report and outlined that he prepared a tender for new IFLA Virtual office, has made physical inspection of the premises in Brussels and reported to EXCO for the final decision, which was made in December 2012. Contract for the virtual office and address was signed by Nigel Thorne, IFLA Europe Vice-President. It was decided that IFLA and IFLA Europe share the virtual address on 50-50 percentage basis.

He moved three motions:

1. To approve the report.
2. To approve the new IFLA 'virtual' address.
3. That EXCO explore options for the new IFLA registration address in Brussels when issues regarding the legal address are finalised.

The motions were seconded by NT.

The motions were carried unanimously.

The president DM congratulated IM on the excellent work done.

I2. IFLA LEGAL ADDRESS.

The secretary general read to his report. He explained that there were no IFLA initial registration papers (apart from the most recent Constitutional changes) available neither at IFLA office in Brussels or received from former Secretary General. It was generally known, that the official (legal) office of IFLA is the office of the French membership association, FFP, in Versailles, France. As it was decided by the EXCO, IFLA

Europe is currently a contractual party for the new address in Brussels and is prepared to 'cover' this in the interim but it is not advisable for the future organisation to continue in this way without a clear and legal address. There is a more general question about IFLA being currently registered in France. We are fully based in Belgium now, with the Secretary, virtual office and bank account. What is the future; do we keep the French registration or change to Belgium? What might be the advantages or disadvantages of this especially in the light of new Strategic Planning exercises?

He suggested to approve the legal study commissioned by the decision of EXCO and financed from IFLA reserves "Advice on the possibilities to relocate the registered office from France to Belgium" done by Belgian & French Law firms. IM moved the motion to approve the work done by EXCO and Secretary General. The motion was seconded by XL.

The motion was approved unanimously.

Then IM explained 4 options:

1. A cross-border transfer of the registered office of IFLA from Versailles, France to Brussels, Belgium with continuation of legal personality;
2. A merger of IFLA into a newly-established (international) non-profit association in Belgium by means of a contribution of a universality (universality = all assets and liabilities);
3. A transfer of IFLA's assets to a newly-established Belgian (international) non-profit association and dissolution/liquidation of IFLA in France.
4. To leave IFLA legal address in France and conduct a risk assessment and write a professional legal agreement with School at Versailles prior to any decision.

After an in-depth analysis, it has become clear that option 3 is the only possible option for the Relocation and option 4 if we decide to leave the address in France.

The following discussion showed that both options will require external professional consultant and probably the option 4 is less expensive.

IM moved **four motions**:

1. To approve his report.
2. To issue a memorandum on risks if IFLA, as French registered International organization has a legal address in France, but doesn't operate there and doesn't have a physical presence at the registered address.
3. To draft a legal contract, which will allow IFLA to be "virtually" there with the owner of the address - L'École nationale supérieure du paysage de Versailles (ENSP, Versailles school of landscape architecture), or with French Association of landscape architects (FFP), who rents their office from the school on the address 4, Rue Hardy, Versailles.
4. IFLA World Council agrees that EXCO and with external legal advice, contracted by EXCO as needed, to proceed according to the Action plan drafted and presented at this World Council in Auckland. IFLA World Council agrees to budget the expenses for an external legal consultant, travel and the meetings, to ensure professional legal advice, the amount of no more than 20 000 EUR (taxes and costs included), subject to the detailed invoices on the work carried out. The motions were seconded by DM.

The motions were carried unanimously.

13. ARCHIVING PROJECT.

The Secretary General IM explained the work done by the René Pechère Library archivist and in particular that part of the IFLA archives (the 'Gold' books) were now available on line as they had been posted on the library's website. These digitised documents were put on the website of the René Pechère Library www.bvrp.net They can be viewed on the website <http://www.bvrp.net/en-us/community/patronageanddonors/iflaarchives.aspx> with a password (via Connexion / Login).

Username: IFLA

Password: ifla123*

The question from the World Council members was if the documents could be publically accessible.

IM put forward **3 motions:**

1. That conditions of access to these documents will be open to all users, researches and the general public without any limitations for free.

The motion was seconded by NT.

The motion was carried unanimously.

2. To approve the report. The motion was seconded by DIN.

The motion was carried with 3 abstentions

3. To continue the archiving project according to the previously approved 3-year budget. The motion was seconded by DM.

The motion was carried unanimously.

J. REGIONAL MEETINGS

J1. Africa and Middle East meeting.

No meeting took place.

J2.Americas Regional Meeting Report.

CJ welcomes attendees to the Auckland Americas RM. Official Delegates were present as follows: Argentina, Ana Luisa Artesi, Canada, Raquel Peñalosa, Costa Rica, Carlos Jankilevich.

Representing other members from national associations or as Official Delegates substitutes: Colombia, Gloria Aponte; South Africa, Anthony Wain.

Desirée Martínez, IFLA President attended the meeting, also on behalf of SAPM, the Mexican Landscape Architecture Association

The Observers list included: Terry Clements (USA), Joel Albizo (CLARB/USA) Patricia O'Donnell (USA).

Joint Work with Africa.

The Council welcomed Anthony Wain, who attended as representative of the Africa Region. AW makes a summary of main difficulties in fully organizing the region he belongs to. After interventions and comments by all the attendees it was agreed that both America and Africa Region will work in close contact, and that AW will be responsible to communicate this agreement to Herman de Lange and Carey Duncan, who have also been actively participating on behalf of Africa so far.

Discussion of WG results, plenary sessions.

As an introduction a briefing of the main topics discussed during the first day of the WC was outlined. Delegates expressed their satisfaction for reconsideration of the issues regarding the regional

restructuring. They all supported the need to maintain the present regulation but also the improvement that could be achieved by allowing more flexibility. It was clear that each region could eventually create sub-regions or working and topics groups as desired as already considered in the present constitution. Such viewpoint was addressed in several documents and recommendations to the Working Group on Strategic Plan, prior to January 2013.

Written statement to the World Council

It was decided that no written statement would be presented since support and opinions could be poured directly to the WC by the Delegates during the discussion and voting sessions.

Future Events

ECUADOR 2013

A recap of the forthcoming program and calendar was presented.

ARGENTINA 2014

A late claim by the organizers of the event in Argentina for 2014 was received as to advance the date in five months for organizational reasons and possible increase in public assistance. Since the request was submitted without sufficient time to follow the ordinary procedures, the usual consultation to IFLA - EXCO was not possible and the issue was derived to the WC

BOLIVIA- PUERTO RICO (?) 2015

A request was received from Puerto Rico, in order to host the 2015 regional event originally planned to take place in Bolivia.

In the absence of delegates from both countries, it was decided to ask each one of them to explain the reasons for and against each case

Other Matters.

Main Projects along the Region

The most important projects in the region were discussed. Currently, standing out cases are, the LALI (Latin American Landscape Initiative); the Americas Regional Project & Network and the Americas Capacity Building Program.

Regarding the LALI, RP delegate from Canada, mentioned that the Canadian Landscape Chart is underway. TC, from the United States, explained again, that the contents of most current Landscape Charts throughout Latin America, in the case of the United States are already embedded within the existing law. Being this so, TC proposes that the U.S., rather than proclaim a Landscape Chart, as such may instead, issue a document for commitment and support.

Communication Issue

It was agreed to take drastic actions to improve regional website and create an online forum.

J3. Asia Pacific Regional Meeting Report.

- the meeting was well attended by delegates from 10 member countries.
- the meeting was pleased and supported the draft IFLA strategic plan.
- welcomed the idea of Middle East Countries to be under APR.
- encouraging development and progress on Landscape related laws and policies in member countries especially in China, Taiwan, Hong Kong and Malaysia.
- approved the organising of IFLA APR Cultural Landscape to be hosted by India (Dec 2013) and Iran (2014).
- approved budgets for projects under the Cultural Landscape and Education committees.
- acknowledged the role of Landscape Without Borders and hoped to come up with appropriate guidelines based on the study from the tsunami affected areas in Japan and Indonesia.

- future APR Regional Conferences in Malaysia (2014), Indonesia (2015), Japan (2016 - tentative) and World Congress in Singapore (2018).
- supported the bidding by the Institute of Landscape Architects Malaysia (ILAM) to host IFLA World Congress 2020.
- elected Prof. Leslie Chen (Hong Kong) as the new IFLA APR Secretary succeeding Prof. Xiaoming Liu.
- the meeting acknowledged with applause the outstanding contributions and services by Xiaoming to IFLA.

J4. Europe Regional Meeting Report.

ATTENDEES: Fritz Auweck (Germany) (FA) Anja Boserup-Qvist (Denmark) (AB) Ermano Cattaneo (Italy) (EC) Gyda Grendstad (Norway) (GG) Bruno Marques (Portugal/Estonia) (BM) Miguel Reis (Portugal) (MR) Sirle Salmistu (Estonia) (SS) Nigel Thorne (UK) (Chair) (NT) Christian Tschumi (Switzerland) (CT) Emilia Weckman (Finland) (EW)

Availability of Proxy Votes – although many members of IFLA Europe has made their proxy votes available to members attending the WC there was still some confusion over who could and who could not vote. Members who have paid their full dues in the year preceding the year of the WC (i.e. in this case 2012) are entitled to vote.

Professional Qualifications Directive (PQD) - FA gave a brief overview of the current position with progress on the PQD. Lobbying of European Commissioners is vital to our cause and this is to be facilitated by a letter (compiled by FA & NT) of introduction etc., from IFLA Europe

Engagement with Alternative Partners in Brussels – a brief discussion was had in relation to additional and alternative partners and sympathetic ‘sister’ organisations that might be able to assist our professional aims and objectives in Brussels (e.g. ELC)

A Welcome Pack for New Delegates – work should be focussed on producing a ‘welcome pack’ for new delegates at both the World and Regional levels in order that they might be better informed from the moment they become part of the operations

Delegate from Denmark – AB informed the meeting that she has recently been re-elected as the IFLA and IFLA Europe delegate from Denmark for the next 3 years. There was also discussion about the ‘Pecha Kucha’ exercise planned for the General Assembly in Berlin – all remain very much in favour and more time should be given to make this happen & reminders sent to all delegates closer to the time. Questions were raised regarding the proposals that were sent to the IFLA EXCO from the Nordic representatives, specifically in relation to the inclusion of a facilitator at the WC meetings. NT confirmed that IFLA EXCO had discussed the representations and a formal response had been sent from the IFLA president. The majority of the requests had been approved but it was not felt necessary to allow for a facilitator to run WC meetings and this should remain under the direction of the president

BDLA, Germany – FA invited everyone to celebrate the 100 year anniversary of the establishment of the BDLA in September 2013 (18-21)

ELAU, Estonia – SS invited everyone to attend a one-day celebratory event in the university town of Tartu, Estonia. ELAU are now able to celebrate national recognition of landscape architectural professional standards and qualification status (Event to be held 10 May 2013)

Nordic Collaborations – EW announced two conferences to be held in Sweden which were to be part of a series of seminars being held around the country (April 2013). The Nordic countries are to hold their regional meeting in Iceland in June 2013. There is also to be a conference held in September on international issues

Norway – GG informed the group of a meeting held the previous weekend between the architects, landscape architects and interior designers

Switzerland – CT reported on recent policy introductions in relation to limiting urban sprawl within national boundaries (i.e. quite simply to put a stop to Zurich 'joining up' to Geneva)

Finland – EW gave a brief report on the Nordic meeting held in October 2012 that also incorporated celebrations of the 10th anniversary of the professional body. EW similarly confirmed that she has been re-elected as the IFLA/IFLA Europe delegate for the next three years

IFLA Strategy Working Group – a vote of thanks was proposed for all of the hard work of BM, EW and Thomas Knoll (Austria) in relation to their engagement with the Strategic Working group reviewing the international Federation's operations.

K. WORKSHOP SESSIONS

K1. Report from workshop session: What's Your Topic?

DiM reported. Topics were listed and discussed by participants. The following are the agreed current and future landscape issues for the profession.

Bioregional approach to landscape i.e. Ring of Fire, Mediterranean Climate etc.

Climate change: resilience building, e.g. Biodiversity, carbon footprint minimization

Emerging professionals: e.g. cross pollination/fertilization

World Cities and LA Best practice

Cultural landscapes: e.g. preservation, best practice

Landscape project evaluation systems

Landscape architects without borders

Natural resources e.g. conservation and best practice

Technical terminology

Infrastructural landscape design and planning

Competitions

Communications

Disaster management, both human induced and natural

Emerging trends e.g. urbanism, ruralism

Rural/agricultural landscapes

International landscape Convention e.g. LALI

17 Landscape policy and legislation e.g. Prof promotion, decision makers engagement, landscape mayoral Forum.

K2. Report from workshop session: Where's the money?

CJ and MO reported. The workshop was conducted by Mike Owen who presented his own report. The present summary outlines the main ideas.

MAIN OUTCOMES:

Need to propose initiatives including the built-in costs necessary to execute them. Also to suggest likely ways to generate the required funds.

Importance of developing additional revenue alternatives besides the dues paid by country and the contributions arising from regional and global events

Benefits and importance to resume traditional forms of revenue not to be neglected, such as fundraising campaigns and partnership with permanent or for specific projects sponsors.



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Advantages to devise and carry out events and fundraising forms parallel to the regional and global events

Attention to the need to include in the review of the constitution legal and administrative powers to the regions linking its ability to capture and use funds on behalf of IFLA

Starting, central issue: IFLA must have a clear, strong and appealing overall message/vision/set of aspirations + value proposition/brand i.e. IFLA must stand for something & have strong aims which lots of people across the world can readily support and engage with

Re. World Congress:

need to put this whole event on a much more consistent, professional business-like (commercial) footing each year to reliably achieve much higher surpluses for IFLA.

Problem of IFLA centre not getting its share of revenue quickly/assuredly from some Regions needs to be sorted.

IFLA centre should perhaps 'take back' central ownership & control over every Congress and use a licensing/partnership contract with Region.

Consider running Congress as a dedicated IFLA commercial subsidiary

Should be able to attract much higher levels of sponsorship - by developing closer relations with major international companies/agencies + raising IFLA profile much more globally + IFLA having some clear, strong public goals & definite projects which external companies can lend their support to consider charging more of a 'flat fee' for attending?

Review & develop IFLA's member categories - look at strategic partners, sponsors, suppliers, other relevant professional associations/groups in wider sector, global & national corporates, academics, students, general public (light general interest in LA), digital membership category (e.g. e-zine only)

Review / revise IFLA's member subs policy

Event & project sponsorship

Big company donations

Funds & grants from public bodies / international foundations e.g. to support research or education development. Need to develop a database of relevant possible sources.

Develop new chargeable services e.g. seminars/conferences (online & face-to-face), magazine/journal (with advertising or sponsorship potential), client referral service, consultancy, accreditation, training/education/CPD support, more intensive advice/support to individual IFLA member associations

Develop much more IFLA's info/technical/reference resources (website-based or in partnership with others e.g. universities, publishers) and charge for access or using

Income from academic / research publications

K3. Report from workshop session: The future is online!

Moderators: BM and DiM

Participants: Miguel Braula Reis, Anthony Wain, Ermanno Cattaneo, Sirle Salmistu, Chun-yen Chang, Ariya'Narm Aruninta, Charles Teo

The workshop was organized in two major action areas:

- Short-term improvements: immediate actions that can take place with no major financial implications
- Long-term improvements: key-actions to future improvements of IFLA in regarding to communication and brand

In the short-terms, the participants agreed on:

IFLA's website, as major action for short-term improvement:

More images needed



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Info on current and future projects as well as other national publication and job opportunities

Standard formatting

Info on demand and ability to subscribe/select info

Links to other websites and social media (facebook, twitter, etc)

Synchronizing info both ways web and facebook

Update web info on delegates and associations

Enhance facebook to attract members

Other media

Award of awards, for projects which have been awarded by national associations

(make the best of the best)

Discussion forums

Presidential book, published every two years

As long-term actions, the group proposed:

Change/re-structure of web platform

Website as source of income

Diversity on languages

Development of an App for tablets, smartphones, etc.

Share calendar of events

Student support system (prior-university) – exchange and dissemination actions for secondary level of instruction

Publication with UNESCO for secondary schools

Database on IFLA website.

In such a short time, the group have agreed that shortly IFLA website needs to have more images and more interaction with social networks. As long-term, the group agreed that IFLA needs a more modern, functional and simpler website.

Other proposals are related to publications with other strong organisations as well as increase the visibility of the organization starting from secondary levels of school instruction.

K4. Report from workshop session: Hunting new IFLA members?

EW and MO reported. To show the value of IFLA= being a part of a world community

The membership councils play an important role= they must communicate the benefit and possibilities of being a member. First as an individual member and then as an organisation. Perhaps also give support in how to set up an organisation.

Develop corporate ad affiliated membership

Consider different levels of membership, e.g. through prequalification and escalating dues.

Develop outreach programmes

Increase internet accessibility

Attract academic members= research sector through congresses and academia and education sector

Existing IFLA membership cttées to promote to new countries

Convey IFLA's value contribution to individual associations better

In developing countries start with individual outreach program

Develop corporate member / affiliate member

Develop academic membership - networking, research, education

Facilitate better/easier access to IFLA- online

Develop new/external partnerships

L. WORKSHOP SESSIONS L.

L1. Report from workshop session: the International Landscape Convention.

Participants: BM – moderator, Kathryn Moore (KM) – chair (absent)

Desiree Martinez, Raquel Peñalosa, Mahdikhon Sefid, Sirle Salmistu,

Agenda:

- a) UNESCO Ambassadors
- b) National and Regional Charters of Landscape
- c) ILC Communication and Marketing
- d) Other relevant matters post-workshop

Results:

- a) UNESCO Ambassadors

DM updated the group on previous action to contact UNESCO ambassadors. It was agreed that KM together with DM would check the current letter sent to all UNESCO ambassadors and re-draft it if needed.

The group agreed that is important to target big countries with strong representation in UNESCO. DM together with KM will pursue China and USA.

Resolution: DM and KM will sent a newer and updated letter to all UNESCO ambassadors. Those letters will be sent to IFLA delegates, who will be urged to contact their national UNESCO representatives directly

- b) National and Regional Charters

RP updated the group with the current developments of the Canadian National Landscape Charters. Meetings with the 10 different landscape associations of landscape architecture in Canada took place in recent months and guidelines were agreed for the development of the charters.

DM updated all with regard to the Latin American Landscape Initiative (LALI) and its success across the Latin American countries. The need to link the ILC and LALI websites was emphasised.

RP also updated the group on the intentions of the early on-going process of the Paraguayan Landscape Charter and that the Caribbean has not yet started with the charter.

A brief discussion was had in relation to the importance of the South African, Australian and New Zealander Landscape Charters. It was agreed to upload everything to the ILC website.

- c) ILC Communication and Marketing

BM discussed with the group the selected logo and intentions to launch a marketing campaign for the ILC. The idea of using strong content images on landscape disasters and catastrophes raised the interest of the group. DM suggested using the images collected over the years on the IFLA image competitions, which ownership/authorship belongs to the organisation. BM will contact Paula Villagra to obtain those images.

It was agreed that the ILC website is underexplored. The group committed to:

Start the blog discussions on the ILC website

Keep the calendar of events updates, especially those where the ILC task force is participating

Add more content and important files

Mostly to built-up a progress line and keep everyone informed how things are progressing

Develop a small leaflet about the benefits of the ILC containing as well web address and other relevant contacts

- d) Other relevant matters post-workshop

DM informed the 700+ congress attendees on the closing ceremony of the IFLA 50 world congress. A screening of ILC website, Facebook and petition web addresses took place.



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At the World Council, Motion 1 suggested by the Chair was slightly changed by demand of the delegates. Where currently it reads “commit to build formal, signed ...” it should read “engage to build formal, signed....”

The Tamaki Makaurau declaration, passed by IFLA at the closing ceremony of the IFLA 50 World Congress, states “we support the proposed UNESCO International Landscape Convention and urge all nations to engage with the process and support this inspirational convention, founded on local charter actions”, which strengthens the ILC action. This declaration will be available soon to all delegates.

L2. Report from the workshop session: Cultural landscapes.

The work of the people present was to review the draft IFLA Cultural Landscapes Policy and make refinements. The group recommended that the refined policy be brought forward for review and a vote to accept in the closing sessions of that day.

[Text of the IFLA Cultural Landscape Policy]

L3. Report from workshop session: Policies and professional practice.

EW reported. Learn and share from other networks and regions – e.g. American CLARB who attended the conference (www.clarb.org) would be interested in a mutual exchange of qualification standards. IFLA Europe has done a survey that could also be of help. The following information could be developed to support members:

Database of qualifications

Regulatory standards

Examination questions

Accreditation important to many countries - IFLA should aim to support/provide global mobility as an internationally accredited profession

Possible action points:

Global - a database to support global mobility

Regional - assistance, board of accreditation

M. IFLA STRATEGIC PLENARY SESSION CONTINUED

A revised set of motions, as determined by the group of four members listed above, was printed and presented to the members of IFLA World Council present. Initial set of motions prepared before the World Council is attached to these minutes for information (Attachment 2.) The Secretary General IM read through the revised motions now suggested.

ABQ questioned why the new version of the motions did not directly highlight exactly what changes had been made (i.e. there was no direct comparison being made, which made deciding much more difficult). This view was supported by EW.

NT wished it to be recorded that he believed this process to be wholly undemocratic. The original proposals, including the set motions, had been determined by a democratically ‘elected’ working group, lead by an independent facilitator, which had consulted internationally over the past six months with every interested member across the globe. Probably, the most transparent and open invitation to all the members of the Federation to get involved and help determine a strategic framework for the future of the organisation was now being undermined by decisions that had been made in a period of less than a few hours by four individuals who happened to be attending the world council in New Zealand. He suggested the audience be given time to reflect on this and at least either to accept the revised proposals without reflecting on the modifications or return to the original.

RP spoke to say that the document reviewed was the result of what had come out from the previous evening's workshop and insisted that the essence of the motions had remained unchanged. RD suggested that in the future any motion reviewed be drafted with the original.

IM objected to NT, saying that World Council has voted the day before for this group to modify the Motions according to the results of the workshops and this was a democratic decision done by the majority of the World Council. IM moved a motion to go through the suggested modified Motions one by one. RP seconded.

The motion was carried with 10 abstentions and 6 against.

Motion1. IFLA World Council supports the document 'A New Organisational Framework for IFLA' (referred below as "The Framework") as a starting point for the discussion for Federation's future structure, governance, funding and vision.

The motion was carried with 5 abstentions.

Motion 2. IFLA World Council supports further development and the amendments of the Framework proposed by the workshops held in Auckland, New Zealand.

The motion was carried with 16 abstentions.

Motion 3. IFLA World Council acknowledges that Strategic planning working group (referred below as "SPWG") has done excellent job in a very tight timeframe and agrees that SPWG continue its work until next meeting of the World Council together with the facilitator, employed by EXCO as needed, and in a close contact with EXCO to develop and implement the proposals outlined in the Framework, including the proposals of the workshops, on a priority basis promptly.

The motion was carried with 5 abstentions.

Motion 4. IFLA World Council agrees to convene an extraordinary session of the World Council in January 2014 in Brussels, Belgium.

NT requested clarification in his understanding that the need for a World Council in Brussels in January had to do with legal issues and asked whether it was legal for any such 'meeting' to be held 'virtually' and its resultant outcomes determined electronically. Renee Davies and the majority of the audience supported such a move if it proved to be legal and possible. Therefore, the motion was redrafted and proposed for voting as follows:

IFLA World Council agrees to convene, if necessary, an extraordinary session of the World Council in January 2014.

The motion was carried with 5 abstentions and one against.

Motion 5. IFLA World Council agrees for EXCO, represented by Secretary General Ilya Mochalov and the VP of IFLA Europe Nigel Thorne together with the SPWG co-chair Diane Menzies and supported, as needed, with external legal advice and review from all IFLA members, to carry out a detailed re-drafting of the Federation's current Constitution and By-laws with a view to enabling the modified governance arrangements proposed in the Framework and that the revised constitutional proposals should then be brought forward for voting at next IFLA World Council meeting.

The Motion was carried with 11 abstentions.

Motion 6. IFLA World Council agrees to the creation of the new post of IFLA ‘Executive Director’, as outlined in the Framework and that the EXCO should proceed to recruit, select, and appoint a suitable candidate before the next IFLA World Council. The appointment should initially be part-time only, a fixed 12 month contract, and cost IFLA no more than 40-45.000 Euros in those 12 months, including any recruitment cost.

The Motion was carried with 5 abstentions

Motion 7. World Council supports the need for the mutual obligations and expectations between member associations and IFLA and between members and IFLA to be defined in formal written ‘relationship agreements’ and that EXCO, with any external legal advice needed and contracted by EXCO, should arrange for such documents to be developed in conjunction with the review of IFLA’s overall Constitution and be in place by early 2014.

The motion was carried unanimously.

Motion 8. IFLA World Council agrees the need for a detailed investigation and assessment of a new, wider range of potential income sources for IFLA (to reduce reliance on member subscriptions) and that the IFLA Treasurer should arrange such a study and bring forward to EXCO by the end of September 2013 a report of specific advice and proposals for all parts of IFLA to adopt from early 2014. EXCO may spend up to 5.000 euros if it considers it necessary to pay a consultant or other suitable contractor to ensure a professional, timely report.

The motion was carried unanimously.

Motion 9. IFLA World Council agrees for the need for a written set of ‘financial planning guidelines’ to help all parts of IFLA plan and manage their financial affairs and operations to a consistent, acceptable standard and that the IFLA Treasurer and project facilitator should together develop such a document by the end of September 2013 ready to guide business and financial planning for the 2014 year.

The motion was carried unanimously.

Motion 10. IFLA World Council agrees the need to improve IFLA’s current Vision and Mission statements and requests EXCO, with the facilitator and SPWG, to further develop detailed worded proposals, based on the discussions at the World Council held in Auckland, NZ, to incorporate into the revised IFLA Constitution.

The motion was carried unanimously.

Motion 11. IFLA World Council agrees the need for a detailed, overall review and re-design of the Federation’s policy regarding member subscriptions in order to achieve a fairer and more sustainable financial footing for the whole organisation and that the IFLA Treasurer should lead such a review during the early part of 2014 with a view to a new approach being brought forward for approval by World Council by mid-2014.

The motion was carried unanimously.

Motion 12. IFLA World Council agrees for the need to develop a strong, fresh marketing and communications strategy for IFLA as a whole, to support the implementation of the Framework and the outcomes of the discussions in Auckland, NZ, and requests EXCO to have this completed by the end of 2013. This strategy should include a review of IFLA’s marketing, branding, communication with members, and communications to external audiences, as well as covering the IFLA website and online tools. EXCO

may spend up to 5.000 euros if it judges it necessary to pay a consultant or other suitable contractor to ensure a professional result.

The motion was carried unanimously.

Motion 13. In accordance with IFLA Constitution and the By-Laws IFLA World Council agrees that all current committees, task forces and working groups listed below, which have not reported to this World Council will be disbanded with immediate effect. These are:

- Education committee.
- Economic recovery strategy for landscape architects task force.
- Education opportunities database task force.
- Landscape foundation.
- World congresses and conferences task force.
- Young professionals' advocate task force.
- International Liaison task force.

The motion was not carried with 35 against 5 in favour and 2 abstentions.

Motion 14. IFLA World Council agrees that EXCO and the SPWG co-chair Bruno Marques with support from the facilitator and the help of the advisers, invited by EXCO, and in conjunction with the review of IFLA's overall Constitution, to carry out a detailed review, prepare report and make recommendations of the existing committees, task forces and working groups listed below and the proposed standing committees as per the Framework proposals.

These are:

- Cultural landscapes committee.
- Communication committee.
- Competitions taskforce.
- International landscape convention task force.
- Landscape architects without borders task force.
- Sir Geoffrey Jellicoe Award task force.
- Natural Resources & Protected Landscapes.

It was discussed that the SPWG should go through a review of all existing committees and task forces and report back to the next IFLA World Council, therefore the motion was redrafted and proposed for voting as follows:

IFLA World Council agrees that EXCO and the SPWG co-chair Bruno Marques with support from the facilitator and the help of the advisers, invited by EXCO, and in conjunction with the review of IFLA's overall Constitution, to carry out a detailed review , prepare report and make recommendations of the existing committees, task forces and working groups.

The Motion was carried with 5 abstentions.

Motion 15. The World Council agrees that EXCO should invite members and appoint Chairs of those committees, listed in Motion 14, on an interim basis until elections of the new Chairs of revised committees and approval of the new Constitution during the next World Council.

The motion was not carried with 39 against 1 in favour and 2 abstentions.

Motion 16. IFLA World Council agrees that EXCO should provide easy digital access to download all draft documents in the different stages of the process as *.pdf files and set up blogs to allow delegates to

exchange points of views on the documents and processes and contribute with ideas in favour of the evolution of IFLA.

The Motion was carried with 3 abstentions.

N. FINANCES.

N1. TREASURER'S REPORT.

The treasurer JE read to his report. He stressed that the budget was pretty flexible due to the whole strategy process.

JE moved a motion that his report be approved. STS seconded.

The motion was approved unanimously.

N2. BUDGET 2012 EXECUTION AND AUDITORS REPORT.

JE reported that the budget was executed, but only half of it was audited. He moved a motion that the Audit will be done for two years of 2012 and 2013 together before the next World Council. DM seconded

The motion was approved unanimously.

N.3 BUDGET 2013

JE reported that the budget of 2013 was drafted based on the same income/expenditure base as last year subject to the changes proposed by the SPWG. JE moved a 2013 budget be approved. DM seconded.

The motion was approved unanimously.

N4. BUDGET 2014.

JE reported that the budget of 2014 has not been drafted yet, subject to the changes proposed by the SPWG.

O. Congresses.

O1. World Congress schedule.

IM presented to the Members of the World Council an updated Congress rotation and planning guide, saying that it is very busy schedule planned now up until 2020. He underlined the difficulty to hold the Congresses in Africa and Middle East Region (53 Congress was replaced by Italy) and 2020 there is only one application from Malaysia. IM said to the Delegates of the National Associations which want to plan a Congress to do it well in advance according to the document provided.

O2. 57th IFLA World Congress 2020.

IM Presented to the delegates proposal from Malaysian Institute of landscape architects to hold IFLA 57th World Congress in 2020 in Malaysia. DIN stressed that that is a very special year for Malaysia launched by Prime Minister and it will be very special year. IM moved a motion to hold IFLA 57th World Congress in 2020 in Malaysia. The motion was seconded by DM.

The motion was approved unanimously with acclamations.

O3. 51st IFLA World Congress in 2014.

Ana Bajcura, president of the Argentine Centre for Landscape Architects explained that because of organisational issues the IFLA World Council and Congress had to be moved from October to June 2014.

The president DM proposed a motion to endorse the change of date from October to June. IM seconded.

The motion was approved unanimously.

04. 60th IFLA World Congress 2023.

The president proposed a motion that the application of the Turkish association to hold **60th** IFLA World Congress 2023 be approved. IM seconded.

The motion was approved unanimously with acclamations.

P. OTHER MATTERS.

A motion was proposed by PoD to approve IFLA policy drafted by the Cultural Landscape Committee as follows:

“Recognizing IFLA interest and activity in this realm for over thirty years and further that the maturation of the field of cultural landscape preservation has brought forward varied tools for professional application;

Reflecting on international cultural landscape guidance, particularly the ICOMOS Florence Charter on Historic Gardens, 1982, authored by René Pechère and colleagues; UNESCO World Heritage Operational Guidelines, defining cultural landscapes for inscription, 1992, Natchitoches Declaration on Heritage Landscapes, affirming the cultural and natural resources and human values are present, 2004; and the UNESCO Historic Urban Landscape Recommendation, establishing that landscape is integral to settlements of all types, 2011, among other relevant guidance;

Noting that threats to valued cultural landscapes and seascapes are pervasive and accelerating as the pace of global change increases, with degradation and loss the frequent result;

Understanding that access to best practices for cultural landscapes is important to owners and stewards of these places, governments, and non-governmental organizations;

IFLA therefore promulgates this policy on cultural landscapes and the landscape architecture profession.

Cultural Landscapes are shaped at a focused moment, are created over time or are associated with cultural beliefs and identity of peoples. They contribute to society by providing inspiration, understanding and appreciation of past places and cultures. They express hope, hardship, accomplishments, conflict, industry, reconciliation, ingenuity and other meanings, offering insights and providing a continuum of land use and history across generations that roots people to the planet.

IFLA asserts that cultural landscapes, the combined works of humanity and nature, inherited from the native land and former peoples, are valued, diverse and worthy of professional attention and effective inter-disciplinary collaboration. Cultural Landscapes of all types, land and water, as well as scales, history and meaning and their contexts, are globally, nationally, regionally and locally significant resources. Culture and nature co-exist within these landscapes serving as beacons for contemporary best practices. Authentic cultural landscapes are important to residents, nations and visitors. They comprise real places demanding preservation, protection, management, interpretation and sensitive design interventions to honour these valued landscapes and insure their vitality, resilience and sustainability into the future. Landscape architects bring skills in research, inventory, analysis, public engagement, management, interpretation, restoration and design to meet current needs and apply best practices to the field of cultural landscapes, for managed continuity of place alongside contemporary changes. These skills addressing landscapes of nature and humanity are important to their preservation and future vitality as vessels of daily life, economic activity, quality experiences, and intangible values and meanings.

Landscape architecture skills are critical to the preservation, vitality and stewardship of all types of cultural landscapes, urban and rural, large and small.

These skills are activated through professional collaboration with citizens, owners, stewards, advocates and allied professions and organizations at global, national, regional, and local level. IFLA asserts the

timeless value of cultural landscapes and supports a forum for sharing, expanding and innovating of critical skills for informed, sensitive landscape architects to effectively address these cherished landscapes.”

Motion was moved by POD, seconded by DM.

The motion was carried with 7 abstentions.

Q. CLOSING REMARKS.

The president DM closed the meeting thanking the members of the EXCO, the SPWG and the Executive Secretary. The meeting closed at 5 pm.

Minutes were taken by Christine Bavassa.

Approved as a true and correct record:

Desiree Martinez, IFLA President

Date

Ilya Mochalov, IFLA Secretary General

Date.

Appendix 1.

IFLA World Council – European Regional Meeting Minutes (04.09.12) – Cape Town 2012

Title: Report on the IFLA Europe Regional meeting (04.09.12)

Purpose of the Report: To inform the World Council of the discussions and outcomes of the IFLA Europe regional meeting held on the morning of the second day of the 49th World Council meeting in Cape Town, South Africa

Brief Detail:

18 members attended

Item 1:

To determine two volunteers who might be prepared to join the proposed working group to help determine the strategy for the future of the Federation

Thomas Knoll from Austria has agreed to volunteer his services

A number of possible candidates from the Nordic countries have been mentioned and will be contacted to determine their availability and agreement to be considered

All members were asked to give serious consideration as to who might be approached and feedback was to be given no later than 18th September 2012 (preferably much sooner than this)

It was stressed that the volunteers would be given every help and support not only from the IFLA Europe ExCo but also from other members across Europe

Item 2:

A debate upon the structure and approach of the World Council sessions

There was a consensus that procedural and organisational matters at the World Council meetings detract from the equally (if not more) important concerns that are relevant to the profession worldwide. Under the direction of the IFLA EXCO, we should all be encouraged to develop a 'voice' on pertinent landscape architectural topics, issues and concerns. We need to determine resolutions on such matters that can then be heard by the widest audience possible and make our 'voice' heard as a world organisation.

It was agreed to put the following motion to the World Council for consideration and, hopefully, approval at the feedback session:

Motion 1:

A proposal that the IFLA EXCO make the following changes to the annual World Council programme:

Determine a topic ahead of time [e.g. encourage all delegates to nominate (electronically) topics up to three months in advance of the meeting and thereafter, decide upon one via a simple online-vote)

Ask every member to bring pertinent information to the meeting in the form of a clear and concise 3 minute presentation (e.g. max. 5 slides)]

Reserve the afternoon of the first day for the presentation and discussions on the chosen topic (minimum half a day)

Determine how the information can be collated in order for there to be a tangible outcome to the meeting (pertinent to the topic) in relation to the message IFLA wishes to present to its worldwide audience

Item 3:

The appointment of willing volunteers from within the membership to represent IFLA on pertinent and relevant international committees and within organisations whereby our influence can be of value and use

There are many instances where those members retiring or standing down as national delegates may wish to make themselves available as volunteers to stand for such roles under the necessary terms of reference for engagement and reporting back, etc.

It was agreed to put the following motion to the World Council for consideration and, hopefully, approval at the feedback session:

Motion 2:

A proposal that the IFLA EXCO, with the help and assistance of the membership as necessary, identify current landscape concerns worldwide in order that the World Council can appoint specific delegates to represent IFLA on relevant international working groups and/or committees.

Item 4: Succession within IFLA Europe ExCo

In 2013 there will be a need to find suitable candidates willing to stand for the positions of IFLA Europe President and IFLA Europe Vice-president (Professional Practice)

All members are encouraged to feedback this need to their associations in order that suitable candidates can be found in time for them to be elected at the IFLA Europe General Assembly to be held in Berlin (20-21 September 2013)

Charlotte Buys was encouraged by everyone present to give serious consideration to presenting herself as a candidate for the presidential role

Item 5:

The determining of the host country for the World Councils and Congresses

It is hoped that the soon-to-be established working group reviewing IFLA's future structure and strategy will also include in its deliberations the process surrounding the determination of host countries bidding for the annual congresses.

There was a general view that plans need not be made further than 5 years in advance of the congress taking place

Item 6:

A couple of reminders concerning important publications & forthcoming anniversaries that should be celebrated on an international stage

2012 – the 'In-Touch' publication representing best practice in landscape architecture across Europe (part-funded by IFLA)

2012 – the publication of the 'World Heritage Cultural Landscapes' book promoted by the Spanish Ministry of Culture and UNESCO's World Heritage Centre (edited by Ana Luengo & Mechtild Rössler) and presented at the 36th Session of the World Heritage Committee in St. Petersburg

2013 – 400 years anniversary in relation to Le Notre: celebrations to be held in Versailles and organised in part by the FFP (landscape architectural association in France)

2016 – Lancelot 'Capability' Brown, United Kingdom

A very big 'thank you' to all those who attended and, once again, for their focus, engagement and the positive nature of the meeting.

Nigel Thorne

IFLA Vice-president, Europe

Appendix 2.

A set of motions originally drafted by the SPWG with some revisions by ExCo.

Motions drafted by ExCo are marked with an *

1) Acceptance of the document 'A New Organisational Framework for IFLA' *.

IFLA World Council supports the document 'A New Organisational Framework for IFLA' as a broad set of suitable changes to the Federation's future structure, governance, funding and vision.

2) Work of Strategic planning working group (SPWG) and facilitator *.

IFLA World Council acknowledges that SPWG has done excellent job in a very tight timeframe and agrees that SPWG continue its work until next extraordinary meeting of the World Council together with the facilitator, employed by EXCO as needed, and in a close contact with EXCO to develop and implement the proposals outlined in 'A New Organisational Framework for IFLA' as soon as possible.

3) Extraordinary session of the World Council *.

IFLA World Council agrees to convene an extraordinary session of the World Council in January 2014 in Brussels, Belgium.

4) Setting up of a review & re-writing of IFLA Constitution & By-laws.

IFLA World Council agrees for EXCO, represented by Secretary General Ilya Mochalov and the VP of IFLA Europe Nigel Thorne together with the SPWG co-chair Diane Menzies and supported, as needed, with external legal advice and advice from different IFLA regions, to carry out a detailed review and re-drafting of the Federation's current Constitution and By-laws with a view to enabling the modified governance arrangements proposed in the document 'A New Organisational Framework for IFLA' and that the revised constitutional proposals should then be brought forward for voting at an extraordinary IFLA World Council meeting in January 2014.

5) Recruitment of an IFLA Executive Director.

IFLA World Council agrees to the creation of the new post of IFLA 'Executive Director', as outlined in the document 'A New Organisational Framework for IFLA' and that the EXCO should proceed to recruit, select, and appoint a suitable candidate by the end of 2013. The appointment should initially be part-time only, a fixed 12 month contract, and cost IFLA no more than 40-45.000 euros in those 12 months, including any recruitment cost.

6) Develop of 'relationship agreements' between IFLA centre and member associations / groups.

World Council supports the need for the mutual obligations and expectations between member associations and IFLA centre and between member groups and IFLA centre to be defined in formal written 'relationship agreements' and that EXCO (with any external legal advice needed and contracted by EXCO), should arrange for such documents to be developed in conjunction with the review of IFLA's overall Constitution and be in place by early 2014.



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7) Investigation of new income sources for IFLA.

IFLA World Council agrees the need for a detailed investigation and assessment of a new, wider range of potential income sources for IFLA (to reduce reliance on member subscriptions) and that the IFLA Treasurer should arrange such a study and bring forward to EXCO by the end of September 2013 a report of specific advice and proposals for all parts of IFLA to adopt from early 2014. EXCO may spend up to 5.000 euros if it considers it necessary to pay a consultant or other suitable contractor to ensure a professional, timely report.

8) Development of a set of 'IFLA financial & planning guidelines'.

IFLA World Council agrees for the need for a written set of 'financial & planning guidelines' to help all parts of IFLA plan and manage their financial affairs and operations to a consistent, acceptable standard and that the IFLA Treasurer and project facilitator should together develop such a document by the end of September 2013 ready to guide business and financial planning for the 2014 year.

9) Revision and development of IFLA's Vision and Mission statements.

IFLA World Council agrees the need to improve the definition of IFLA's current Vision and Mission statements and requests EXCO, with the facilitator and SPWG, to further develop detailed worded proposals to incorporate into the revised IFLA Constitution to be voted on in January 2014.

10) Development of future IFLA member subscriptions policy.

IFLA World Council agrees the need for a detailed, overall review and re-design of the Federation's policy regarding member subscriptions in order to achieve a fairer and more sustainable financial footing for the whole organisation and that the IFLA Treasurer should lead such a review during the early part of 2014 with a view to a new approach being brought forward for approval by World Council by mid-2014

11) Development of IFLA's marketing and communications strategy.

IFLA World Council agrees for the need to develop a strong, fresh marketing communications strategy for IFLA as a whole, to support the implementation of the 'New Organisational Framework for IFLA', and requests EXCO to have this completed by the end of 2013. This strategy should include a review of IFLA's marketing, branding, communication with members, and communications to external audiences, as well as covering the IFLA website and online tools. EXCO may spend up to 5.000 euros if it judges it necessary to pay a consultant or other suitable contractor to ensure a professional result.

12) Review of IFLA's global committees & interim appointment of Chairs *.

IFLA World Council agrees that all current committees, task forces and working groups, which have not reported to this World Council and those not approved specifically by the decision of this World Council, will be disbanded with immediate effect. IFLA World Council agrees that EXCO and the SPWG co-chair Bruno Marques with support from the facilitator and the help of the advisers, invited by EXCO, and in conjunction with the review of IFLA's overall Constitution, to carry out a detailed review and re-definition of the Terms of Reference for what are to be IFLA's main global committees as per 'A New Organisational Framework for IFLA' proposals. EXCO should invite members of those committees and appoint suitable individuals to chair

them on an interim basis until elections of the new Chairs of revised committees and approval of the new Constitution during the next World Council.

13) Setting a transparent and agile Communication System to allow the participation of delegates in all steps of the process *.

IFLA World Council agrees on setting a dropbox (or similar) system to download all draft documents in the different stages of the process as *.pdf files and blogs to allow delegates to exchange points of views on the documents and processes and contribute with ideas in favour of the evolution of IFLA.