

# **Memorandum of Understanding**

## **Between**

New Zealand Institute of Landscape Architects Tuia Pito Ora (NZILA)

## **And**

The Australian Institute of Landscape Architects (AILA)

**Effective: on Execution of this Agreement**

## **The Purpose of this Memorandum of Understanding**

This Memorandum of Understanding has been developed to support the objectives of the New Zealand Institute of Landscape Architects Tuia Pito Ora (NZILA) and The Australian Institute of Landscape Architects (AILA). Both parties agree that they share common interests and that there will be mutual benefit from close collaboration to promote the profession of landscape architecture, including opportunities to engage in activities which support landscape architects in their professional practice.

This document is intended to clarify the roles and responsibilities of both parties in order to achieve the best possible outcomes for both the NZILA and AILA in their respective roles in promoting the profession of Landscape Architecture.

## **Background**

1. NZILA was established in 1973 as an Incorporated Society. The NZILA Executive Committee provides a governance role for the Institute and is responsible for, amongst other matters, ensuring that the objectives of the NZILA are promoted.
2. AILA was formally established in 1966 and provides its members – in urban and rural Australia, and overseas – with training, recognition and a community of practice to share knowledge, ideas and action. While AILA's National President is responsible for the integrity of the governance process and the functioning of the Board, AILA's CEO is responsible, through being devolved the powers from the Board, for the management and operations of the Institute.

## **Shared Objectives**

NZILA and AILA agree to work together to:

- Work collaboratively to support the profession through exploring joint membership benefits and therefore increasing the member value proposition;
- Promote the reciprocity of professional registered membership;
- Work collaboratively to investigate opportunities in the sharing of resources;
- Raise the profile of the profession locally, regionally and globally, by publicising projects, activities, opinions, and stories about people adding value through landscape;
- Enable regular content contributions to the NZILA and AILA websites, bringing together material from each of the two regions and sharing it globally;
- Increase the frequency of material sent to all members of the profession using commonly available communication and social media channels, with cross-pollination of content;
- Promote events such as conferences and awards where this is of direct benefit to the profession of landscape architecture;
- Promote the range of work undertaken by professional landscape architects within New Zealand and Australia;
- Raise public awareness and understanding of environmental and landscape issues.

## **NZILA Roles and Responsibilities**

NZILA is the internationally recognised professional organisation representing qualified landscape architects in New Zealand.

The Institute aims to foster and develop an understanding of landscape processes and to ensure that this knowledge is applied in such a manner as to conserve or enhance the quality of all natural resources and human values.

### NZILA Objectives

- Promote the profession of landscape architecture;
- Raise the character and status and to safeguard and advance the interests of the profession of landscape architecture;
- Support the study of landscape architecture;
- Promote and encourage the development and management of rural and urban areas on sound principles of landscape architecture;
- Bring matters affecting landscape architecture to the notice of Government and other authorities and organisations in all parts of New Zealand and elsewhere;
- Increase the confidence of the community in the employment of professional landscape architects;
- Improve the general and technical knowledge of persons engaged in the profession of landscape architecture;
- To co-operate with other institutions and/or other bodies that have objectives similar to those of NZILA; and
- Promote good relationships and friendliness among the members of the profession.

### The NZILA undertakes to:

- provide complimentary registration to the annual NZILA Conference for the President and CEO of AILA. This will not cover travel/accommodation costs but will include a complimentary ticket to the NZILA awards dinner if held in conjunction with the conference;
- support a joint communication charter including monthly meetings via Zoom, an annual face to face meeting with the purpose to learn, share and collaborate;
- support AILA social media communications and will repost via both NZILA and Landscape Architecture Aotearoa (LAA) social media channels when relevant;
- feature articles on the LAA website, eg. interview with the AILA President;
- feature AILA events on the NZILA website events calendar;
- include an AILA feature in the monthly NZILA e-newsletter which is distributed to all NZILA members during the last week of each month;
- make available to AILA, content from the LAA website that can be used to promote the profession of Landscape Architecture via AILA communication channels.

## **AILA Roles and Responsibilities**

The Australian Institute of Landscape Architects (AILA) champions quality design for public open spaces, stronger communities and greater environmental stewardship.

Our role is to anticipate and develop a leading position on issues of concern in Landscape Architecture. Our national advocacy and research work aims to assist, inform and influence government agencies and allied professions to ensure landscape architects play a principal role in the design, planning and management of the natural and built environment.

### AILA Objectives

- Facilitate the exchange of knowledge and information influencing the practice of the profession;
- Represent the professional views of its members;
- Influence government policy and legislation in the interests of its members and the profession;
- Promote and co-ordinate public and stakeholder confidence in the profession;
- Establish and maintain high professional standards for its members;
- Provide for, review and/or otherwise help facilitate appropriate educational courses and activities;
- Deliver accountability and good corporate governance of the Institute; and
- Otherwise advance the professional interests of Members.

### AILA undertakes to:

- provide complimentary registration to the annual AILA Conference for the President and COO of NZILA. This will not cover travel/accommodation costs but will include a complimentary ticket to the AILA awards dinner if held in conjunction with the conference;
- support a joint communication charter including monthly meetings via Zoom, an annual face to face meeting with the purpose to learn, share and collaborate;
- support NZILA social media communications and will repost via AILA social media channels when relevant;
- feature NZILA events on the AILA website events calendar;
- include a monthly NZILA feature in the AILA e-newsletter which is distributed to all AILA members;
- make available to NZILA content from AILA that can be used to promote the profession of Landscape Architecture via NZILA communication channels.

## **Relationship Management**

1. The Memorandum of Understanding partnership between NZILA and AILA is based on mutual

trust, respect and understanding. Both parties recognise that adequate resources are necessary to achieve the outcomes desired by both parties and so both parties shall work to ensure that information flows co-operatively between the parties.

2. The key contacts will be:

**NZILA**

Key contact is the: COO - Vicki Clague  
Supported by the: President - Brad Coombs

**AILA**

Key contact is the: CEO - Tim Arnold  
Supported by the: National President - Linda Corkery

SHAWN WALSH 

**Implementation and Monitoring the Partnership**

Key activities will be set at the annual face-to-face meeting to ensure the objectives of this MOU are operationalised.

Periodic monitoring is helpful to ensure that the parties remain on track to achieve the aims of this Memorandum of Understanding. It is agreed that the progress of the implementation of the Memorandum of Understanding is regularly reviewed by the key contacts on a quarterly basis.

A notice period of one month must be given if either party wishes to modify or terminate this agreement, unless a mutually agreed alternative is available.

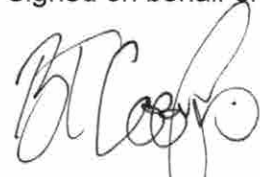
This document is not intended to be legally binding.

**Review**

This Memorandum of Understanding shall be reviewed on a yearly basis or earlier if both parties so agree.

**Execution**

Signed on behalf of NZILA



President NZILA

Date:

12-10-2018

Signed on behalf of AILA



National President AILA

Date:

12/10/18

SHAWN WALSH