

BICULTURAL STRATEGY

He taonga rongonui te aroha ki te tangata

Goodwill towards others is a precious treasure

1. Purpose

The purpose of this strategy is to enhance cultural responsiveness among NZILA members to ensure equality and appreciation of both Māori and Pākehā cultures. The strategy will assist and provide direction to members and students enabling an improved cross-cultural interaction with clients, community and landscape.

The strategy seeks to achieve a high level of cultural awareness, and to encourage ongoing learning and enrich professional practice. Ultimately, the strategy seeks to improve outcomes for the communities in which we undertake design and planning projects, while also demonstrating truly integrated recognition of cultural diversity within a design profession.

This strategy is part of a broader recognition of the importance and value of all cultures to the practice of landscape architecture. The need for a Bicultural Strategy stems from the inherent associations that Māori culture has with the landscapes of Aotearoa/New Zealand historically, culturally and statutorily.

2. Background

Landscape education, planning and design in Aotearoa/New Zealand is predominantly based on Western values and constructs. As a result, indigenous views and values can be overlooked. In particular, in a Aotearoa/New Zealand context, it is important to acknowledge and embrace Māori cultural landscape values, which are required to be recognised and provided for through the provisions of the Resource Management Act (Ss.6, 7 and 8), and through a wide range of environmental and social legislation.

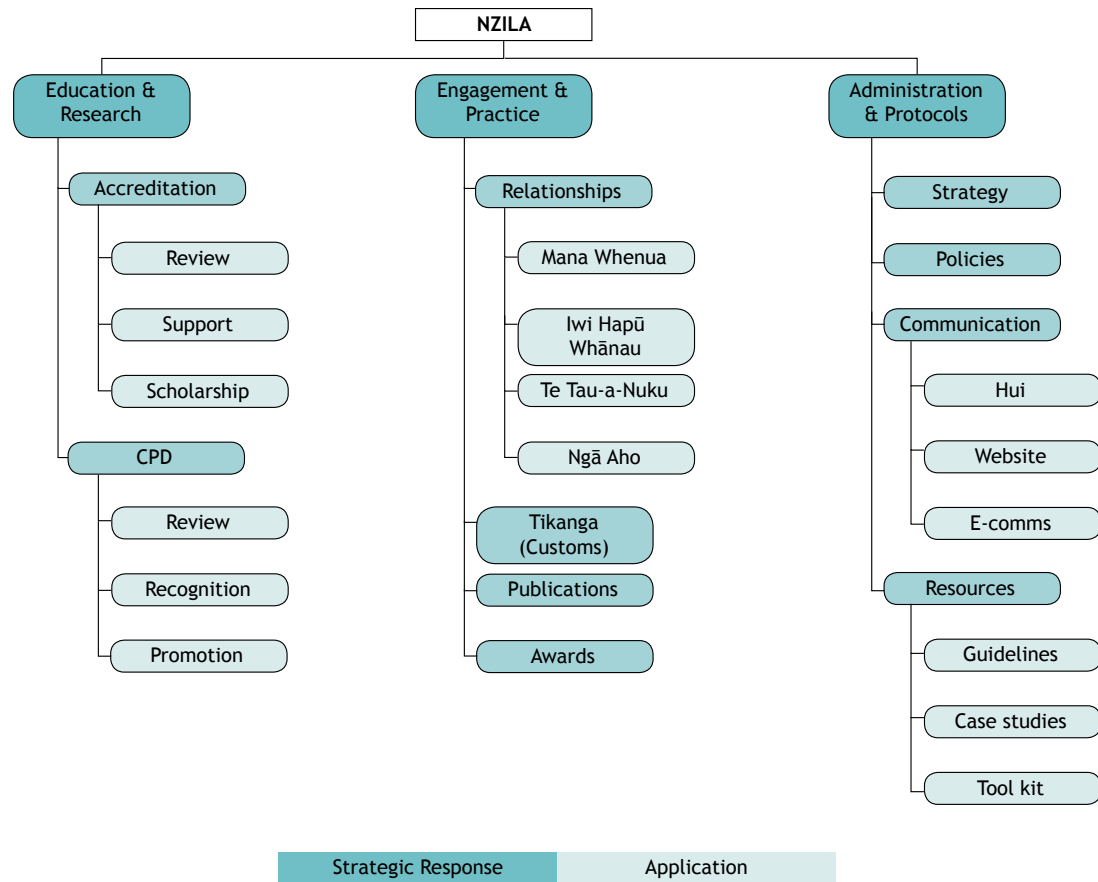
Delegates at the 2013 IFLA50 (International Federation of Landscape Architects) World Congress ratified the Tāmaki Makaurau Declaration 2013 which declared (as one of the four resolutions) that:

"We recognise traditional and indigenous knowledge and wisdom held by people of the world, which contributes to understanding landscape and can guide decision making at this time and for our shared future."

In 2014, Remit 2 at the NZILA Annual General Meeting which proposed a Bicultural Strategy for the NZILA, was approved. The NZILA therefore has a mandate to advance this kaupapa (strategy) in order to influence the way in which the landscape architectural profession as a whole practises in Aotearoa/New Zealand.

It is intended that by developing a Bicultural Strategy, the NZILA will take a leadership role for promoting and meaningfully expressing kaupapa Māori (Māori values and philosophy) in the practice of landscape architecture. The Strategy will provide for a more inclusive bicultural landscape architecture practice appropriate to Aotearoa/New Zealand which better recognises and gives effect to Te Ao Māori (the Māori world view).

3. Core Framework



4. Strategic Aims

The strategy aims to increase the recognition of Te Ao Māori and Māori values in both the treatment of landscape and in the practice of landscape architecture in Aotearoa/ New Zealand.

Education & Research

- Include Mātauranga Māori in the accreditation requirements to ensure that all graduates can meaningfully practise in the culturally shared landscape.
- Assist with the retention of Māori landscape architecture students and support for Māori staff in landscape architecture programmes.
- Recognize Māori research and learning as contributing to CPD.
- Support the provision of kaupapa Māori CPD events.
- Strengthen the provision of the bicultural aspirations of the landscape architecture curriculum.

Engagement & Practice

- Build relationships with Mana Whenua and Iwi, Hapū and Whānau.
- Continue to develop relationships with Te Tau-a-Nuku and Ngā Aho.
- Develop customs and processes through NZILA activities which better balances the customs and norms of each culture.
- Develop policies and protocols which better incorporate Mātauranga Māori and Māori values.
- Identify strategies by which landscape architects can meaningfully and appropriately express kaupapa Māori in their planning, design and management work.

Administration & Protocols

- Promote meaningful and appropriate ways for practitioners to engage with Iwi/Hapū/Whānau.
- Strengthen processes, customs and protocols through NZILA activities which better value and embrace the customs and protocols of each culture.

5. Strategy for delivery

A number of specific actions have been identified for strengthening the capability of landscape architects to meaningfully express kaupapa Māori in New Zealand.

Strategic Response	Application	Target timeframe
Education		
	Review university programme accreditation according to the amended criteria which includes Mātauranga Māori in the curriculum.	December 2015
	Review the opportunity to reinstate a sponsorship or scholarship for Landscape Architecture Students and practitioners who wish to continue their education in Te Ao Māori.	October 2016
	Review the current CPD structure and points to enhance and value training that supports cultural capabilities in Te Ao Māori.	TBC by future Exec
	Actively encourage and promote Māori cultural events and the presentation of case studies with a Māori or bicultural content.	Ongoing
	Identify and advertise Te Ao Māori courses available including courses in Te Reo Māori and directly link them to CPD.	TBC by future Exec
	Update the Registration requirements to address the need for practitioners to be able to meaningfully work in the culturally shared landscape.	TBC by future Exec
Leadership		
	Hui with Te Tau-a-Nuku/Ngā Aho at least once a year.	Ongoing
	Review and amend NZILA Landscape Charter/Plans to reflect Bicultural Strategy.	April 2017
	Adopt the Te Aranga Māori Cultural Landscape Strategy.	April 2016
	Review the Bi-cultural Strategy at least every five years. Advice and guidance shall be sought from key organisations such as Te Tau-a-Nuku.	At least every 5 years
	Review Annual General Meeting (AGM) and other meeting procedures and protocols to better recognise and incorporate bicultural protocols, and where appropriate provide financial support for kaikorero and kaikaranga.	April 2017
	Review online communications to better recognise and incorporate Māori customs and make these documents culturally shared.	TBC by future Exec
	Promote and maintain the Te Karanga o te Tui awards for Māori Planning and Design.	Ongoing
	Seek guidance from Te Tau-a-Nuku to assist in the development of the awards blueprint.	Ongoing
Support		
	Develop a website that better recognises Māori customs, has bilingual applications and is culturally shared.	June 2017 In conjunction with website review/restructure
	Develop an NZILA waiata for support of speakers.	April 2016
	Develop an NZILA Pōwhiri guideline document in conjunction with the new Conference Guidelines.	March 2017
	Develop a resource which includes a contact list for how and who to engage with locally to access Māori cultural landscape values.	TBC by future Exec
	Develop an online source of case studies where Māori cultural landscape values have been expressed in a positive way.	TBC by future Exec
	Increase the use of Te Reo Māori in written and verbal communications.	June 2016 - ongoing
	Celebrate Māori language week and Matariki annually.	June 2017 ongoing
	Develop an online resource for planning, designing and managing landscapes in a Te Ao Māori context.	TBC by future Exec

6. Sustaining commitment

This strategy is to take effect from the AGM in April 2016 for a five year period and is to be reviewed and further developed by subsequent Executive Committees.

As a way to monitor the effectiveness of this strategy it is proposed that a baseline survey be conducted, either of general membership or random sample, to establish the current state of knowledge and awareness of Māori Cultural Landscape values and Mātauranga Māori etc prior to the commencement of the strategy. This will provide the base against which progress can be assessed.



NZILA will identify the resources to be committed to achieving the three year strategy, including the baseline survey and review, and the realising of other specific actions identified in the strategy and include provision for these in the budget and annual plan as line items. The strategy will be monitored by the Executive through regular reporting at meetings to track progress.

The responsibilities of the Executive and NZILA members in responding to the strategy are to be included in the next Annual Plan following thorough reflection of current knowledge and practice.

Whaia te iti kahurangi
Ki te tuohoe koe
Me he maunga teitei

*Seek the treasures of your heart
If you bow your head
Let it be before a lofty mountain.*

7. Authors

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- Te Tau-a-Nuku and Ngā Aho members.

8. Glossary

Hapū-	Subtribe
Hui -	Meeting
Iwi -	Tribe
Kaupapa -	Policy
Kaupapa Māori -	Māori values and philosophy
Mana Whenua -	Authority over land and other resources through occupation
Matariki -	Māori New Year
Mātauranga Māori -	Māori knowledge
Pōwhiri -	Welcome ceremony
Tangata whenua -	Local indigenous people
Te Ao Māori -	The Māori world view
Te Reo Māori -	Māori language
Whānau -	Family group
Waiata -	Song